



Dear Potential Sponsor,

We are excited to announce the 20th Annual Austin Firefighter Fundraiser and Charity Ball hosted by the Austin African American Firefighters Association (AAAFFA). The event will take place at the Kalahari Resorts & Conventions in Round Rock, TX, on Saturday February 1, 2025. This year's event promises a memorable evening of fine dining and dancing with live entertainment, inspiring stories, and community celebration, with all proceeds supporting scholarships, community programs, and nonprofit initiatives that uplift our community.

### Why Partner with AAAFFA?

As a leader in our community, your sponsorship will directly support:

- **Scholarship Programs:** Your contributions will help fund scholarships for deserving young students, paving their way toward a brighter future.
- **Community Outreach:** We are committed to community engagement through events and initiatives that foster safety, support, and growth in underserved neighborhoods.
- **Diversity and Inclusion:** Sponsoring our event demonstrates your commitment to creating a more inclusive and representative Austin, a core mission of AAAFFA.

### Sponsorship Benefits

By joining us as a sponsor, you will not only enhance our community but also gain significant visibility and recognition. Sponsorship benefits include:

- **Brand Exposure:** Placement of your logo and brand materials on our event website, program, and event grounds, reaching hundreds of attendees and a broader online audience.
- **Exclusive Networking:** Connect with Austin's civic leaders, business professionals, and a supportive community of attendees who value organizations giving back.
- **Customized Promotion Opportunities:** Based on your sponsorship level, enjoy advertising opportunities, reserved tables, and even a speaking opportunity at the event.

Whether you choose to become a Co-Sponsor, donate raffle items, or purchase a table for underprivileged youth to attend, your support will make a powerful impact. For full details on sponsorship levels and benefits, please refer to the enclosed sponsorship form.

For further information or to customize a sponsorship package that aligns with your organization's goals, please reach out to me directly at (512) 815-3290 or by email at [AAAFFA@hotmail.com](mailto:AAAFFA@hotmail.com), using the subject line: "Firefighters Ball Sponsorship."

Together, we can build a more supportive and connected Austin. We are incredibly grateful for your consideration and look forward to the possibility of partnering with you to make a lasting difference in our community.

Warm regards,

**Cameron D. Anguiano**

President, Austin African American Firefighters Association (AAAFFA)

**EVENT SPONSORSHIP FORM**

**Austin African American Firefighters Association (AAAFFA)**

**Austin Annual Firefighters Ball**

**February 1, 2025**

This will be a fun-filled night that will leave a lasting impression and make you feel good throughout the year. The evening will be complete with live entertainment, scholarships, meet & greet opportunities, presentations, raffles, and an amazing program featuring inspirational stories of perseverance from individuals who have served the community.

**Please consider the following ways you can make the**

**Firefighters Ball a success!**

**Deadline for sponsorship: January 1, 2025**

**Our sponsor levels include:**

<b>Star</b> ----- <b>\$25</b>	<b>Gold</b> ----- <b>\$750</b>
<b>Bronze</b> ----- <b>\$50</b>	<b>Platinum</b> ----- <b>\$1000</b>
<b>Silver</b> ----- <b>\$150</b>	<b>Titanium</b> ----- <b>\$5000</b>

**Sponsor Benefits:**

**Star** ----- **\$25**

Advertised as Star Sponsor  
Sponsor business card in program

**Bronze** ----- **\$50**

Advertised as Bronze Sponsor  
Sponsor name on event website  
Sponsor name in event program  
Sponsor business card in program

**Silver** ----- **\$150**

Advertised as Silver Sponsor  
Quarter page size ad in program  
Sponsor name in event program  
Sponsor name on event website and link provided

**Gold** ----- **\$750**

Advertised as Gold Sponsor  
Half page size ad in program  
Sponsor name in event program  
Sponsor name on event website and link provided  
Right to place (1) banners throughout the event ground

**Platinum ——— \$1000**

Vendor table  
Full page size ad in program  
Advertised as Platinum Sponsor  
Sponsor name/logo on event website and link provided  
Right to place (2) banners, or props throughout the event grounds

**Titanium ——— \$5000**

Vendor table  
Full page size ad in program  
Advertised as Titanium Sponsor  
Labeled Company Table at event  
Sponsor name/logo on event website and link provided  
Special recognition at event or opportunity to speak (5 min limit)  
Right to place (2) banners and (2) props throughout the event grounds



[Firefighter's Ball – Austin African-American Firefighters Association \(aaaffa.org\)](http://aaaffa.org)

As a reminder, donations of raffle prizes are welcome too. We gladly accept any items you are able to provide. We can have an AAFFFA member pick up items within the local area for donations. Thank you in advance for your support.